

RejuvenateMeetings.com

A powerful tool for connecting online to planners searching for help with their meetings needs. Get in front of them and influence their decisions.

Web Site Pricing (Rates are monthly)

Leaderboard Sponsor (728 x 90) \$1,400

Medium Rectangle Sponsor (300 x 250) \$1,200
(2 available)

Note: All rates are net.

Specifications

Banners: 728 x 90, 300 x 250, 468 x 50

File Type: JPG or GIF only

only for 468 x 60 and 728 x 90


Deadlines

Web site ads are due 10 days prior to first day of advertising.

Rejuvenate Report

Deliver your valuable special offer or timely news direct to the in-box of more than 1,200 active meeting planners. Sponsorship opportunities include Planner's Tips and Destination Spotlights.

Leaderboard Sponsor (728 x 90)



Medium Rectangle Sponsor (300 x 250)

Rejuvenate Report Rates (per issue)

Roadblock \$1,200

Leaderboard Sponsor \$975
 • 728 x 90 banner
 • Text ad: 30 words of text, logo and linking URL

Medium Rectangle Placement \$750
 • 300 x 250 banner
 • Text ad: 30 words of text, logo, and linking URL

Specifications:

File Type: JPG or GIF or Flash

Maximum File Size: 20k, Animation allowed

Text Ads: 30 words of copy, hyperlink and logo

Deadlines: Newsletter ads are due 10 days prior to issue date.



POWER POINTS:

- ▶ **Leads** — You want them. We've got them. Ask your account representative about our program.
- ▶ **Links** — To your Web site and/or video presentation. Tell us what you want.
- ▶ **Timely broadcasting** — Deliver your destination news ... upgrades, special values, new developments ... in your desired format.
- ▶ **Exposure** — Your message, supported by our target-rich content, in front of a well-qualified, valuable, recession-resistant market segment.
- ▶ **Impact** — Connect with qualified decision makers via a successful, creative, informative vehicle that enhances your marketing message.
- ▶ **Distribution** — Rejuvenate Report reaches 1,200 meeting planners* every month and continues to grow. (By request only*)