

REJUVENATE matches faith-based meeting planners with business providers. Our special issues drive buzz, attracting more attention to our advertising partners and providing a longer desk life. Members of our advisory council tell us they save and share these issues, referring to them when they are making their meeting decisions. Don't miss these special sections and combination programs in the magazine that recently won four awards of excellence from the American Society of Business Publication Editors.

✓ **Marketplace Program Guide**

Our Marketplace trade show and conference outperforms traditional shows. Capture planners when they are in a "love this show, love the attention, ready to do business" frame of mind.

**Bonus distribution*

✓ **CVB Showcase**

Planners save this destination guide, referring to it as a quick resource for contacts, facts and figures. Don't miss out on this annual reader favorite.

✓ **International Meetings**

Reach planners who organize meetings in international destinations and planners who bring their conferences and events to the United States.

✓ **Marketplace Preview**

Planners look for this issue to get an advance look at speakers, educational seminars and other information to plan ahead for Rejuvenate Marketplace.

✓ **Industry Leaders**

Recognize your leader as an outstanding star in this annual who's who. Make sure our faith-based planners know who your celebrity is.

✓ **Single Sponsor Issues**

Special feature sections, such as "Technology for Tomorrow," offer opportunities for sponsors with a related product or message. Ask about sponsored reprints, webcasts, videos, etc.

✓ **Co-op Buys**

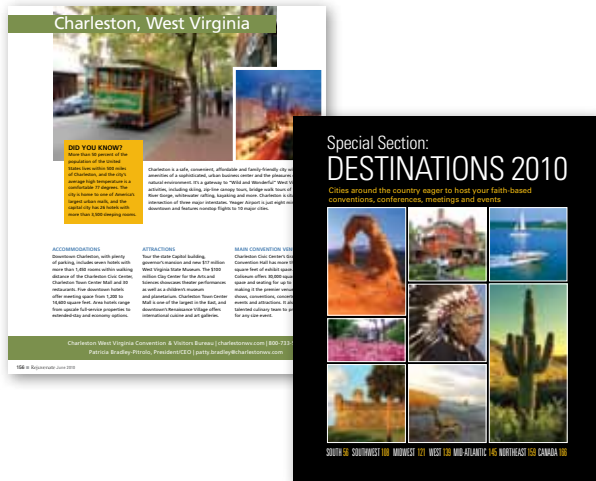
Ask about co-op pages. Combine forces with your destination or venue partners for added impact and savings.

✓ **Combo Buys**

Harness the power of Collinson Media & Events multimedia marketing programs and meeting products. Cover other meetings markets, brand your message across media networks, reach the planners you want and get a guaranteed number of leads.

"The magazine is inspirational. The articles are enlightening, and I like the ads featured in the magazine. The advertisements inform a planner as to what is available in various cities and states for meetings and conferences."

Linda Barnes Pates, Planner
United Church Ushers



Rejuvenate

MEETINGS INSPIRATION

Showcase your CVB!

ISSUE DATE

June 2011

SPACE RESERVATIONS

April 22, 2011

MATERIALS BY

May 3, 2011

AD RATES

Space Net Rates

Full Page: \$5,100

Half Page: \$3,400

SEND MATERIALS TO

Production@CollinsonMedia.com

Collinson Media - Attn: Production

15 Technology Parkway S., Suite 250

Norcross, GA 30092

800-241-9461/ 770-582-9700

Fax: 770-582-9898

TRIPLE THE POWER: Advertise in all three of our meetings magazines and reach every meetings market segment:

- COLLABORATE for top-level corporate planners
- CONNECT for association planners
- REJUVENATE for faith-based planners

For more information, contact your Collinson account representative or REzelle@CollinsonMedia.com.

Plan now to be part of this popular reference guide for meeting planners and make sure your destination is on their radar.

Buy a full- or half-page ad and you'll receive:

- A **corresponding amount of editorial coverage** (full- or half-page) with the name of your destination prominently displayed (city, state) and your information in our easy-to-read format. Submit your editorial copy including your valuable news about venues, attractions and other information you want planners to know when considering your destination for their conventions, conferences or meetings.
- Outstanding exposure to meeting planners who are the **decision-makers for millions of dollars of meeting spend**. Get your message to them while they are looking to place short-term RFPs and future events.
- Your **message and brand reinforced** with both your ad and your editorial content. This special section will be highlighted on our outside cover and have its own inside cover.
- A listing on our website. All advertising CVBs are listed on the Destination page of our websites — a **valuable resource** for planners searching online for contact information throughout the year.

SPECIAL ISSUE: INDUSTRY LEADERS

Faith-based Meeting Planners



Rejuvenate
MEETINGS INSPIRATION

Celebrate your leader!

A special pull-out section in the December 2011 issue of REJUVENATE, November 2011 issue of CONNECT, and February 2012 issue of COLLABORATE that will salute and recognize a leader chosen by you.

Buy a full- or half-page ad and receive the following:

- ▶ A corresponding amount of editorial coverage (full- or half-page) focused on the person you designate as an industry leader.
- ▶ Positive exposure to meeting planners who make decisions for millions of dollars of group spend every year.
- ▶ A framed copy of the print article for your office.
- ▶ A strong platform for your innovations and marketing efforts — a great way to end 2011 and ring in the New Year.

TRIPLE THE POWER: Advertise in all 3 of our meetings magazines and reach every meetings market segment:

- COLLABORATE for top-level corporate planners
- CONNECT for association and specialty group planners
- REJUVENATE for faith-based planners

Please note: This special insert will include only the special profiles. All ads will be placed in the general run of the magazines.

ISSUE DATES

December 2011

SPACE RESERVATIONS

October 26, 2011

MATERIALS BY

November 1, 2011

AD RATES

Space Net Rates

Full Page: \$5,100

Half Page: \$3,400

SEND MATERIALS TO

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