

Special Features and Destination Reports

February

Special Features

- **International Meetings:** Tips for meeting outside the United States; venues to consider
- **Value Cities:** A look at affordable destinations

Destination Reports

- West Coast
- Mid-South
- Northeast

April

Special Features

- **Citywides:** Trends and tips for putting these complicated meetings together
- **Hotel Brands:** Profiles of the major chains, including what their meeting programs are

Destination Reports

- Texas
- Florida
- Rocky Mountains

June

Special Features

- **CVB Matching Edit** (minimum half-page ad)
- **Hotel/Resort/Conference Center Meetings:** A planner's guide to working with these varied venues
- **Youth Meetings:** A look at issues and special needs connected with conferences and events for youth

And in Every Issue...

Besides the articles detailed in the calendar above, each issue of the magazine will include the following:

Features

Every issue will carry four to five in-depth features, one of which will always be a profile of a meeting planner in the faith-based community.

Frontlines

Industry news and reports on important religious conferences held in this country and around the world.

Practical Planner

How-to information focused specifically on the information needs of faith-based meeting planners. This section also includes our columnists.

Site Selection

Facility, venue, and destination news. This is the "new product" section for our readers, who are always scouting for venue news and information.

Inspiration

This is a first-person essay communicating a "rejuvenating" message. It's a chance for readers to share all kinds of inspirational stories.



August

Special Features

- **Annual "Green" Meetings Report:** an update on the latest trends and tips for creating environmentally friendly meetings and conventions
- **Campus Meetings:** Which schools are reaching out to the faith-based meetings market

Destination Reports

- Southeast
- Great Lakes



October

Special Features

- **Convention Center Report**
- **Second-Tier Cities**

Destination Reports

- Midwest
- Mid-Atlantic



November

Rejuvenate Marketplace Show Issue

- Marketplace schedule and show sponsors
- **Special Features**, including profiles of winners of our annual Innovators of the Year Award. These are people in the religious conference community who have implemented innovative programs or ideas to benefit specific meetings or the market as a whole. *Distributed to all attendees at the Marketplace, as well as to all readers in our circulation.*



December

Special Features

- Small Cities
- Cruise Ships for Meetings

Destination Reports

- Great Plains
- Southwest
- Caribbean