

Deadlines	Space Reservation	Materials
February	12/21/08	1/4/09
April	2/19/09	3/4/09
June	4/21/09	5/5/09
August	6/24/09	7/8/09
October	8/27/09	9/10/09
November	9/17/09	10/01/09
December	10/23/09	11/4/09

* Ad Specifications	(width x height)
Full Page	8.5" x 10.25"
Full Page Bleed	9.25" x 11" (Area for live matter is 8.5" x 10.75")
1/2 horizontal	7" x 4.75"
1/2 horizontal bleed	9.25" x 4.75" (Area for live matter is 8.5" x 4.75")
1/3 square	4.604" x 4.75"

### Printing and Materials Specifications:

Page trim is 9" wide x 10.75" high. We can accept only TIFF, EPS, or highresolutionPDFs as the formats for all ads submitted to the magazine. Ads created in native application files, such as QuarkXpress or InDesign, or in any word processing programs, or ads provided on film cannot be accepted. All digital files must be 300 DPI and CMYK. Ads must be built to size and accompanied by a color printout or PDF. Photos or images used in ads must be at least 300 DPI at 100 percent, and bitmapped images must be 600 DPI at 100 percent. Use only Postscript fonts. True type fonts are unacceptable. Detailed ad specifications, as well as contract terms and conditions, and a list of sales representatives, are available online at [www.CollinsonPublishing.com](http://www.CollinsonPublishing.com).

Advertising materials may be delivered via e-mail to [Production@CollinsonPublishing.com](mailto:Production@CollinsonPublishing.com), or they can be supplied on a Macintosh-formatted Zip or CD-ROM and sent to:

**Collinson Publishing**  
 Attention: Production  
 15 Technology Parkway South  
 Suite 250  
 Norcross, GA 30092

**Sales Contact:**  
 Chris Collinson, Publisher  
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**Collinson Publishing** is an independent publishing company focusing on quality magazines for traveling groups. In addition to Rejuvenate, we also publish Group Travel Planet, a bimonthly magazine for group leaders and tour companies. After more than three decades, we continue to be a leader in providing innovative sales and marketing solutions in the meetings and travel field. For more information, visit [www.CollinsonPublishing.com](http://www.CollinsonPublishing.com).