

Special Market Features and Destination Reports:

FEBRUARY: FORECAST REPORT

- **Forecast Report:** The Brave New World of Meetings: Take a peek at what's ahead; plus, comments from planners and suppliers.
- **Convention Centers:** State-of-the-art facilities, what's in the works and a round-up review.
- **Value Cities:** Destinations that deliver, from free shuttle transportation to convention center rebates.

Destination Reports

- West Coast
- Mid-South
- Northeast

APRIL: TECHNOLOGY

- **Technology for Tomorrow:** An annual report on new software solutions, social networks and other tools for planners.

(Single sponsor opportunity!)

- **Theme Parks:** Boost attendance with conferences at destinations that encourage the whole family to come, plus our pick of top thrills around the country.
- **Citywides:** Trends and tips for putting these complicated meetings together.

Destination Reports

- Texas
- Florida
- Rocky Mountains

JUNE: CVB SHOWCASE ISSUE*

- **Meet the CVB:** Showcase your destination in this informative guide with a page or half page of matching edit (minimum half-page ad).
- **Focus on Youth:** Destinations that work well for these often large (and loud) events. Plus, the advantages of using campus facilities.
- **Mind the Music:** When is an event a ceremony; when is it entertainment? Our legal eagle helps answer some of the licensing and exemption issues.
- **Hotel/Resort/Conference Center Meetings:** A planner's guide to working with these varied venues.

*Note: No destination reports in this issue.

AUGUST: HOTEL REPORT

- **Hotel Brands:** Profiles of the major chains, including reviews of their meeting programs.
- **Marketplace Previews:** An advance peak at the lineup for our popular conference and trade show.

Destination Reports

- Southeast
- Great Lakes/Midwest

OCTOBER: MARKETPLACE ISSUE*

- **2010 Marketplace Program Guide:** Added bonus for full-page advertisers — your meeting planner guide placed in show bags. Plus, sponsor recognition.
- **Planners Talk Back:** Planners tell us (and you) what they want, where they're going, their success stories and their "learning" experiences. Plus, advice for suppliers.

*Distributed to all attendees at the Marketplace, as well as all readers in our circulation. Note: No destination reports in this issue.

NOVEMBER: FAMILY MEETINGS

- **Family Meetings:** What do planners look for in a great family meeting destination? Helpful advice on how to create family programs that build attendance.
- **Second Tier/First Rate:** A second look at all these cities have to offer and how they market their differences.
- **Special Places:** Venues that are a perfect fit for retreats — churches, libraries, museums, historic sites and more.

Destination Reports

- Louisiana/Gulf Coast
- Mid-Atlantic

DECEMBER: INDUSTRY LEADERS ISSUE

- **Industry Leaders:** Our annual who's who special section, featuring people who are influencing the future of meetings and destinations.
- **Words of Wisdom:** A look back at the past year from faith-based leaders, planners and others whose voices were heard at meetings around the world.
- **International Meetings:** Top 10 things planners need to know when taking events out of the U.S.

Destination Reports

- Southwest
- Great Plains
- Caribbean & Mexico

Please note: Calendar items are subject to change.

And in every issue ...

Features

Every issue carries several in-depth features, including profiles and case studies — all from the world of faith-based conferences.

Frontlines

Industry news and reports, including updates on travel, people and sites.

Practical Planner

How-to information focused specifically on the needs of faith-based meeting planners.

Destinations

Facility, venue and destination news — a "new product" section for our readers, who are always scouting for venue information.

Inspiration

Our readers share their inspirational stories in this first-person essay, communicating a "rejuvenating" message.