

Rejuvenate

MEETINGS INSPIRATION

2010 MEDIA PLANNING GUIDE

WHY REJUVENATE?

Because you want planners of faith-based conferences and events to know about your destination when they are making decisions about where to send their RFPs and invest future meeting spend.

DEVOTED PLANNERS:

- 65 percent of our 5,000+ readers plan five or more meetings a year and use a variety of facilities to host their events. Their titles vary from pastor to meeting planner. Our circulation does not include any suppliers, so you aren't wasting advertising dollars reaching your competitors.*

POWERFUL DELIVERY:

- **In Print:** You'll receive an incredible value-add every time your print ad is published — **a guaranteed minimum number of 10 leads.**
- **In Person:** Rejuvenate Marketplace — Real business, **real ROI.** We set up appointments for you!
- **Online:** Reinforce your message. Reach planners when they're looking for values and making their short-term meeting decisions.

"The magazine is inspirational. The articles are enlightening, and I like the ads featured in the magazine. The advertisements inform a planner as to what is available in various cities/states for meetings/conferences."

Linda Barnes Pates, Planner, United Church Ushers

*"Rejuvenate Marketplace has become the standard for faith-based events tradeshows. At Rejuvenate '08 [we got a commitment for] Aldersgate Renewal Ministries in July of 2010. At **1,400 room nights** Aldersgate was a welcome addition to Charleston's convention lineup. We have already seen returns on our investment, and the services you provide beyond the ad space and tradeshows is truly remarkable."*

Todd E. Morris, Faith Based Conventions Sales Manager, Charleston, W.Va., CVB

"As I was reading Rejuvenate magazine, I came across a review of Tennessee meeting facilities. An unexpected lead through Rejuvenate magazine and we are going to contract for 2012 and have first right of refusal for 2013, 2015, 2017 through 2020."

Charles Melear, Conference Planner, United Church of God



*Source: Data collected from 5,018 subscribers as part of our Business Publication Audit.